

# DISCOVERING EMPATHY in PROXIMITY 2018 Annual Report

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# **Discovering** Empathy in Proximity

In 2016, Omidyar Network (now Luminate) invited their investees to a learning event in Madrid. Yele Sowore, the publisher of Sahara Reporters, illustrated a point about how it is easy to be lost in advocacy work, and forget those that really matter. He mentioned how socialisation lifts us above the lower class, and makes us lose proximity to the people.

As a 2019 presidential candidate, it was not surprising that despite his limited campaign funds, Sowore turned up at places with groups of young people, folks that he has lent his time, space and resources to. I have experienced street protests and seen Yele as the one that provides the spark, with four fully loaded buses of his followers.

So, the following he garnered during his campaign was not surprising. As a data-minded organization, it is easy to get lost in numbers and appropriate quantity to every instance, whereas our work shines by listening, and paying attention to the stories of the people that we serve. As Alexander Ocasio-Cortez puts in a tweet, quoting Ayanna Pressley, US Congresswoman, "The people closest to the pain should be closest to the power."

The question that piques my mind is, in the rush to seek funding, meet deliverables, analyse impact and other metrics, are we really close to the pain? When people mention the average Nigerian, with over 90m of them in poverty, does it not seem so distant?

As I noted in my last birthday ritual blog post, "There is a tendency that with our lives, we really forget the context of our society. We can be lost in our charts and graphs, privileged living sustained by the (philanthropic) support that there is a society out there that needs help. We can sit in Lekki and hop around cities across the world in search of resources and networks but we can never be as strong until we stay close to the problem."

It is not uncommon to hear tales that civil society is dead in Nigeria especially when citizens relive the old fiery days when activists marched on the streets with a great constituency. Citizens see issues that require the loud voices of civil society actors but don't even hear a whim, making them to wonder if the entire space has not been effectively compromised.

Sometimes, citizens want those loud conflicts for real reasons and sometimes for sport, but I also reflect if the civil society has been speaking loudly enough on the issues that matter. Given the new penchant for partnership with government in the hunt for results, how liberal has the civil society spoken while preserving those relationships, which mostly anchor our existence? The adjustments have to be both ways.

I see opportunities to partner with government, aggregate capacities and deliver impact. I also see that we have been less proximate to the people who really matter.

This throws up questions: are we really mobilising the people, seeking their awareness on the large scale? How is our impact going to be systemic if it does not focus on the larger



section of the society or does not represent the demographic context of Nigeria? What of those who hit the streets, without donor funding or visa-filled passports? Do we rightly respect them and their standing in the civic space? I believe we must also understand, as I wrote in a tweet, "Advocacy is a long spectrum. It is not always coziness, per diems and gallons of coffee. Those who ask questions deserve our protection, at least with the fair arm of the law."

At BudglT, we will continue to partner with government institutions while ensuring that our voice is never stolen. We will keep a gap that allows independence of thought and advocacy. We also need proximity to those who do similar work, even as we recognise that to scale, rather than being locked in fierce competition, we have to work together.

I believe our work goes beyond being a "workshop NGO" queuing for tea breaks, lunches and per diems—a worrisome trend in the entire civil society space that frightens me. It is important that we go to the citizens, the people, change the dynamics of power between citizens and their government, narrowing our focus within the immediate context. At BudgIT, we rewrote our values in 2018 and added "proximity" to it. We are launching Proximity Labs in 2019, which would include street rallies, large town hall meetings, radio appearances in local dialects and many other approaches.

As we do this, we must stay away from performative activism, a rush of poverty-laden pictures and random appearances without active listening. We have done a lot with Tracka as an active tool to reach out to the grassroots but here is to redefining it with proximity--to do more, to stay in touch with citizens those who need it most.

To understand how we can properly act our role as a vital intermediary in Nigeria's democratic transition, we need to stay close to the citizens. This is important to the work we do.

**Oluseun Onigbinde** *Director, BudglT* 





# **Executive** Summary

The year 2018 offered us ample opportunities to make the most of the support we received from our donors by standing tall in the field of advocacy for public financial accountability and civic engagement. We were deliberate in our activities during the year considering that it was a preelection year in Nigeria. We saw a deep need to join forces with other civic actors to strategically encourage increased citizen-government engagement and civic education without meddling into political lobbying or partisan activities.

We started out the year with a strategy retreat where we had our vision, mission, and values sharpened for improved effectiveness and efficiency. We also set a course of action for the year by developing an annual activity plan across various departments within the organisation. We developed activities with clear performance indicators and success metrics which became the guide for our work.

Though the enacted budget—the base document of our activities—was signed into law towards the end of the first half of the year, we were still able to significantly deliver tangible results.

Specifically, our research team continued to distil and simplify the budget and other related public information at the national and subnational levels, boosting public knowledge as well as nudging respective government authorities for improved service delivery. Indeed, our State of States research work for 2018 became a reference document for both government and the private sector.

Over 5 million Nigerians were reached on the Budget Access projects alone. About 30 different research works were undertaken in this period under review. This includes, the Cost of Governance publication, 2018 Security Budget Analysis, Buhari's 3rd Year Economic Report, State of States fact sheet and several memos. In addition to the humble strides, we also shared insights via different media channels--TV, radio, online, print, and social media.

In the same vien, Tracka, our project. monitóring platform, gained significant traction during this period, increasing its online following by over 300%, tracking 1,313 projects with over 10 million impressions created online and over 152,000 citizens reached directly offline.

Thirty-five (35) blog posts were published and shared on reputable media platforms. Tracka was able to establish two partnerships to enhance its project outcomes. Generally, Tracka witnessed more responsiveness from elected officials than before. Though this has not attained an acceptable threshold, it is a sign that better days of accountability to the people and improved service delivery are around the corner.

In 2018, we had the opportunity to amplify conversations around Mr. Bill Gates' central message during his August visit to Nigeria for a special session at the National Economic Council. Expanding both the message and the conversation beyond the speech room, BudgIT held a special event that was broadcast live on Channels Television—adjudged as the most credible



TV station in Nigeria—and other media outlets. This was aimed at mobilising government attention and galvanizing them into actions focused on human capacity development of the Nigerian people.

Every other department also made outstanding contributions to the overall results of the organisation in the year.

For the first time, the budget of Niger state was made available to the public in 2018. We facilitated an increase in Open Alliance membership across the nation; more states also signed up to OGP from 2 in 2017 to 8 in 2018. In our Open Budget System drive, we had Ebonyi state join the league with Kaduna state that signed up since 2016.

Our Extractive Unit also fostered synergy among CSOs in the extractive space through quarterly consultative meetings. In-depth research on gas flaring was carried out in the year, and this spurred engagement with government regulatory agencies. Also, we were able to secure some grants for new projects in the year, these include Access Nigeria project grant, Google Impact Challenge Grant, and more.

Perhaps the most significant action we undertook in 2018 was the operational break of our

Founder/Director, Oluseun Onigbinde, to test run a succession plan by handing over management and operational responsibilities to Gabriel Okeowo, the Principal Lead, who joined the organisation at the inception of the year.

This test run is perceived a right step for the organization, on one hand for Oluseun to immerse in self-development while charting a new course for the organisation in preparation for our 10th year anniversary in three years time. On the other hand, it gave the organization, as a whole, the window to assess its stability under the administrative management of another person other than the founders.

By and large, BudgIT is undergoing a continued transformation, making the best use of its human and non-human resources. Our self-appraisal is not looking bad but we are confident that the coming year will yield better results.

**Gabriel Okeowo** Principal Lead, BudgIT



projects



online impressions were created through Tracka. our project monitoring platform.

# **07 Deepening our Reach** to States/Sub-national Governments



We have worked well with the Federal Government but we recognise that state governments need attention. We have worked to simplify budgets for 22 states, spreading the reach to over 5,000,000 Nigerians through our publications, the radio and social media.

In addition to our State of States project, we are raising awareness on transparency across states. BudgIT signed an Open Budget partnership project with Ebonyi state, strengthening the state's capabilities to make budgets and expenditure transparent for citizens. We also provided support to Kaduna State Ministry of Finance in improving its budget implementation report template.



## Budget to the People



#### **Budget Access**

In the fiscal year 2018, through our Budget Access Project, BudgIT continued to make the budget at the national and sub-national levels accessible in an easy-to-understand format. The citizen version (a set of infographics) of the pre-budget statement (Medium-Term Expenditure Framework), executive budget proposal, enacted budget, budget implementation reports and year-end report of the federal government were conceptualised, designed and shared within the period under review.

BudgIT reached approximately 7.2million Nigerians through social media, town halls meetings, electronic media, print media, SMS and emails, print publications and other media sources.

Over 946 data requests were sent and answered in 2018 while simplified public data showed, to some degree, the relationships between key government programmes and fiscal indicators including inflation, exchange rate variation, interest rate and corruption among others.

At the sub-national level, the research team simplified the 2018 Kaduna state proposed and approved budget under the Open Kaduna project. The budgets of Kano, Ebonyi, Lagos, Ekiti, Kwara, Kogi, Enugu, Gombe, Akwa Ibom, Nasarawa, Plateau, Delta, Rivers, Anambra, Ondo and Edo states were equally analysed, simplified into infographics and shared with the public.

Advocacy around the need for states to make their budget public was also intensified. Information drawn from the budget document and other fiscal papers are critical to our policy research. For Lagos, a publication titled *Lagos Factbook*, a compilation of essential facts around Lagos state's fiscal positions, debts, socio-economic indices, was published, reaching over 804,156 people in Lagos. A separate desk was created in July to help deepen the narrative and create demand for state budget documents.

Over 220 infographics on state government budgets were shared on our various social media platforms with millions of people reached.

#### **State of States Report**

In 2018, we also published the State of States report, a data-driven publication on the fiscal positions and export potentials that abound in the 36 states of Nigeria. As of December 31, 2018, 32,021 persons had downloaded the report directly from BudgIT's website or via requests made through emails and direct calls.

The State of States report ranked states using different metrics, including states' domestic and foreign debt profiles, internally generated revenue, value-added tax receipt, statutory revenue, budget size, and ability to meet recurrent expenditure obligations among others. Some organisations including the International Monetary Fund (IMF), the World Bank communicated with to BudgIT on the possibility of using the index as an internal assessment mechanism at the sub-national level.

The highlight of the report was the unveiling





of the fiscal sustainability index—an index that combined states' ability to meet recurrent expenditure obligations and sustainably manage debts based on today's realistic revenue. Also, the report stretched the narrative by also focusing on the investment ideas that can improve the internally generated revenue of states and increase job opportunities.

The report launch on September 18, 2018 drew attendees including representatives of state governments, representatives of the Gates Foundation, the Nigerian Governors Forum, the Budget Office of the Federation, the National Assembly, civil society actors, federation of informal sector workers, diplomatic community, Nigeria Economic Summit Group, media, donor organisations, the World Bank and other multilateral/development organisations.

The launch was also covered by various media outlets, notably TVC, Channels TV, CNBC, AIT, Silverbird TV, Liberty Radio, Bloomberg, Punch Newspaper, The Nation Newspaper, Guardian Newspaper, The Cable, Leadership Newspaper, Vision FM (Abuja), Africa Vision, Thisday Newspaper, Daily Trust Newspaper, Core TV News, Reboot, Daily post, NAN, OnTV and Premium Times.

7.2m

BudgIT reached approximately 7.2million Nigerians through media sources.



#### Over **946**

data requests were sent and answered in 2018



#### Over 220

infographics on state government budgets were shared on our various social media platforms reaching millions



At the sub-national level, the research team simplified the budgets of 17 states into infographics and shared them with the public. Nkem Ilo, Public Private Development Centre (PPDC) CEO, speaking at our Education Financing event, funded by MacArthur Foundation.

10.1

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#### Citizen Engagement and Institutional Visits

In line with key instruments of the Fiscal Responsibility Plan of the Minister of Finance, BudgIT wrote several memos to Kaduna, Niger and Kano states in fiscal year 2018, engaging the governments on the need to improve budget spending on education and health sectors.

Our engagements with the officials was focused on the availability of budget documents including audit reports. Improvement of the synergy between governments and civil society actors (in the areas of health, education and agriculture) was also a prominent theme of discussions on how the states could boost their economic growth. Issues on ease of doing business, bureaucratic structures across the states, attractiveness of states to investors were also discussed.

The engagement session also covered issues on building an open source web platform to curate states' budget documents. Likewise, states were encouraged to improve data in the public domain, especially as it relates to malnutrition, family planning, health and education sectors.

BudgIT's programme on Freedom Radio, Kaduna (Open Kaduna radio programme), which runs every Friday from 3 to 4 pm, curates feedback from citizens on federal and state government projects on health, education and agriculture. The programme has grown to become a household name, moving from 17th to 3rd on the ranking of governance programmes on radio based on metrics adopted by the National Broadcasting Commission.

The programme has helped build and deepen capacity of citizens, especially those in the marginalised communities on how to engage with the state during budget process. The Open Kaduna radio programme was used by the government, civil society organisations, citizens and donor agencies as a rallying point for evaluating the performance of government on budget expenditure and general project monitoring.

#### State of States: Quarterly Policy Briefs

BudgIT produced quarterly briefs on the fiscal conditions of states. The first quarter policy brief aggregated the budgetary information of all the states including statutory revenue, value added tax, internally generated revenue, budget size and domestic/foreign debts.

The second quarter policy review examined what the federal and state governments were doing on health. It also focused on challenges militating against effective healthcare delivery, issues of access and budgetary allocation within the health sector at national and subnational levels.

A detailed discussion that will anchor our work, going forward, is what states are doing to improve the quality and access to health service. The third quarter policy brief tried to comprehend the fiscal condition of states, including their ability to pay salaries.

A survey was carried out to ascertain if states were indeed paying salaries and meeting their obligations to pensioners. The report generated a lot of institutional and media response. The fourth quarter report focused on debts at the state level. A detailed discussion that will anchor our work, going forward, is what the 36 states are doing to improve their fiscal positions.



#### Strengthening Conversations with NNPC



Our work is linked to deepening conversations with policymakers on issues that impact the public treasury. Nigeria's state oil company has a notorious corruption record which it has worked to change its monthly reports which disclosed its finance and operation figures.

In 2018, we worked with the NNPC on their annual report. During their second interactive session, we also provided feedback on certain contentious issues in their report. Also, our simplified versions of the NNPC monthly reports have made at least 2.6m impressions.



### Enlivening Nigeria's Extractive Industry

In 2018, we used our social media channels to demand the timely release of the Nigerian National Petroleum Corporation's (NNPC) monthly Financial and Operations Report. We hosted 3 extractives consultative group meetings and published 3 policy briefs. We published "Nigeria's Petroleum Industry: The Lingering Issues" which made salient observations/recommendations to stakeholders and citizens through visual content.

The publication was shared extensively on our social media platforms, driving conversations around the highlighted issues. Furthermore, our extractives team shared insights with stakeholders and participated in at least 15 workshops.

In 2018, we gave massive publicity to the Petroleum Industry Governance Bill that was passed into law by the National Assembly. We equally participated, actively, in the public hearings organised by the Federal House of Representatives and the Senate respectively on the much awaited parts of the Petroleum Industry Reform Bills—Petroleum Host and Impacted Communities Development Bill (PHICDB), Petroleum Industry Fiscal Bill (PIFB) and Petroleum Industry Administration Bill (PIAB).

Our findings were published in two different blog posts. Equally, we submitted a memo on the PIBs to the Senate asides the PIAB and PHICDB visual analysis shared online.

We hosted a data journalism training for 15 journalists as part of our strategy to build the capacity of journalists reporting oil and gas sector data. Besides, the extractives team in collaboration with the Creative Department carried out training on infographics and videography for the Nigeria Extractive Industries Transparency Initiative (NEITI) staff in Abuja.

In order to expand our reach beyond the online community, we went on radio campaigns at Nigeria Info 99.3FM, via "Office of the Citizen" platform, to discuss Petroleum Industry Governance Bill and gas flaring.

Through literature review and data analysis, we produced a report titled "Gas Flaring: A Real and Present Danger" which focused on the opportunity cost of gas flaring, the present legislation and regulations governing the incident with a major attention on current efforts and future plans to curb it.



We hosted a data journalism training for 15 journalists as part of our strategy to build the capacity of journalists reporting the oil and gas sector data. Our 2018 Annual meeting with Nigerian National Petroleum Corporation Department of Petroleum Resources and Ministry of Petroleum and Civil Society Organisations, supported by the Natural Resources Governance Institute

### > 2018 Timeline

February

organisation also presented at the Petroleum Industry Reform Bills hearing and held an event on vote buying, popularly known as Stomach Infrastructure April May

BudgIT simplified the 2018 Budget and raised awareness on projects removed from the fiscal plan. The

June

YOU'RE INVITED TO

2018 BUDGET BREAKDOWN

N2.86tn

N2.11tn

N2.01tr

**BudgIT held Demo** Day for Civic Hive fellows and also its **Annual Strategy** and Operations Retreat in Ibadan. Our Director. Oluseun Onigbinde, was featured at the Deloitte Annual **Outlook Event on** Nigeria's Economy.

January

**BudgIT** held the Creative Communication Workshop in Lagos and also supported the Ikorodu Economic Summit.

**BudgIT** celebrated the International Women's Day and also held a national event on "Investing in the People", with live coverage by Channels Television.

March

Investing in the People

nf Nigeria

Former Minister of Finance, Ngozi Okonjo-Iweala mentioned the importance of our work during her book signing event. Laure Beaufils visited the Hive headlining our inaugural event called Diplomatic Dialogue. **BudgIT held an annual** retreat for Project Tracking Officers.

BudgIT released an economic performance report of Muhammadu Buhari and also participated in a protest on killings in Nigeria. Civic Hive held a **Creative Communication** Workshop for CSOs in Abuja. BudgIT reached 100,000 followers on Twitter.

### 2018 Timeline **〈**



application for the 2019 Civic Hive Fellowship. We commenced our "Value of a Vote" campaign ahead of 2019 elections.

BudgIT embarked on a roadshow to engage citizens on dimensions of Inequality ahead of 2019 elections and launched 2017 Constituency Projects Report. BudgIT won the Truppr Corporate Football Challenge.

BudgIT, EIE and PIN held the 2019 New Media Citizens and Governance Conference in Abuja. BudgIT organization released its 2019 Annual State Salary Survey.

BudgIT released its 2019 State of States Report with a packed event in Abuja. BudgIT clocked 7 years in operations and released its 3-year roadmap to the 10th anniversary. BudgIT signed an MOU with Ebonyi State Government on

Open Budgeting.

Our Director, Oluseun Onigbinde, embarked on a 9-month operational break. BudgIT partnered with other organisation to hold "Summit of the Alternatives".

in the People" events in Enugu, Kano, Maiduguri, Minna. BudgIT was also represented in the Open Government Partnership Summit in Georgia. BudgIT called for the resignation of former Nigeria's Minister of Finance, who was involved in a certificate scandal.



### Delivering Projects through Tracka



We held 6,035 town hall meetings across Nigeria and worked directly with over 625,000 Nigerians.



Tracka held 15 radio programmes (12 in partnership with EiENigeria) and has an average of 2.5m monthly impressions on social media, complementing BudgIT, its mother brand.



#### Tracka: Public Resources for the Good of all

To promote transparency and accountability in the budget process, Tracka has doubled its effort to raise public awareness of capital projects by federal and state governments, ensuring that public resources work for the good of all.

Overall, a total of 1,313 Zonal Intervention Projects were tracked in the focus states. Out of these projects, as tracked, 488 were completed, 213 are still ongoing while 207 have not started actualized. A total number of 216 project locations were unspecified and 189 projects were totally abandoned by contractors. It is astounding to see how popular Tracka has become in our focus communities and indeed in the whole federation. We have a presence in 496 local government areas.

We tracked over 13,418 projects in over 7,000 communities, and organised more than 6,035 town hall meetings to sensitise citizens across the country. With increasing appeal for this project, we plan to scale to all 36 states. As at December 2018, we have tracked a total number of 334 Zonal Intervention Projects for 2018.

We found one fact: None of the projects has been implemented due to the late release of funds for 2018 projects.

Tracka signed a Memorandum of Understanding with "Shine Your Eye" to facilitate a common understanding cum commitment towards transparency and accountability in the execution of constituency projects towards improved service delivery in Nigeria.







Consistently, we maximised traditional media outlets in reaching more audience through our various radio programmes : Office of the Citizen (on Naija Info, 99.3FM and Sweet FM, 107.1), Open Kano (on Arewa Radio 93.1 FM) Open Kaduna (on Freedom FM 92.9) and Open Niger on (Prestige FM). These radio shows focused specifically on constituency projects implementation in these focus states.

The team wrote 35 blog posts--field reports on projects across the respective states--which revealed the effect of non-implementation of projects as well as the impact of project tracking on communities. This significantly influenced the speedy implementation of several projects in Ogun, Kebbi, Osun, Sokoto, Lagos, and Imo states.

While some projects still remain undone despite the awareness, we have achieved huge success by calling on the respective lawmakers who nominated projects in their respective constituencies/senatorial districts through our Twitter handle and Facebook posts.

We have also called upon Ministries Departments & Agencies (MDAs) to give accounts of project implementation status. Also, through our #GetInvolved campaign, our Twitter followers have grown tremendously to 33,000 followers as the end of December 2018.

In the third quarter of 2018, the Tracka model was scaled up from an initial 20 states. Now, we follow up with projects across Kogi, Ogun, Oyo, Kano, Edo, Delta, Sokoto, Kaduna, Niger, Gombe, Lagos, Ondo, Imo, Cross River, Ekiti, Osun, Kwara, Akwa Ibom, Kebbi, Enugu Nasarawa and Federal Capital Territory. In December 2018, Tracka won \$125,000 Google Impact Challenge Grant.

This fund will be used to expand the tracking activities to 3 additional states in Nigeria--Anambra, Bayelsa and Katsina. This will also increase citizen participation in the focus states and engender inclusion during the budget process which we believe will increase budget implementation.

# **20** A Global Audience on Investing in the People



Civic Hive: Supporting Gavel and Amplify to Scale

Civic Hive is still in its early stages and has two great stories through the work of Gavel and Amplify. While Gavel provides access to justice for underserved people, Amplify uses storytelling to expand conversations on perennial issues of neglect in communities and connects citizens with other stakeholders for action.

Through BudgIT's support, Amplify and Gavel have raised 200,000 USD from Trust Africa and the Open Society Initiative for West Africa. The new round of Civic Hive fellows will be announced in 2019.



### **Civic Hive:** The Hub of **Civic Ideas**

In 2018, Civic Hive went upwards and onwards in the advocacy for civic-tech solutions for human needs as we continue to invest in people and innovative ideas.

We deepened our message with the "Investing in People" programme, which started in March. The maiden edition, which took place in Lagos, was attended by more than 300 people while over 5000 viewers joined online and via Channels TV. This programme was conceived from Bill Gates' meeting with the National Economic Forum (NEF). Bill Gates' choice of focus, ranging from health to education to human capital investment, resonated with us.

We felt, deeply, the need to swing along with the message first by ensuring that the Nigerian audience grasp the core of the message. swiftly, we took the "Investing in People" message to the six geo-political zones across the country. Our team visited the states (Lagos, Enugu, Port Harcourt, Kano, Niger and Maiduguri) where we engaged the citizens extensively on the challenges and possible solutions to transform each region.

In line with the "Investing in People" advocacy, the Federal Government agreed to the importance of human capital development. Although what the government started with programmes does not capture exactly the core of human capital investment, we are glad that our advocacy was given audience as actions are now moving in the right direction.

Gavel, a civic-tech tool to open the justice system in Nigeria, was one of our outliers in 2018. Gavel's rapid popularity as an outstanding organisation within a year was proof for us that the civic challenges faced by Nigerians demand more civic-tech interventions. Gavel provides free services for people who have been denied access to fair hearing yet incarcerated.

In one year of service, it has been able to free more than 100 people from prison. Gavel also joined in leading the #EndSARS Campaign, which has directly affected over 500,000 people across Nigeria.

Amplify, a civic-tech tool that tells the stories of people in travail especially members of underserved communities, has also made a considerable impact within a short period of time. To mention but a few, the organisation, through Amplify helped bring electricity to Olorunda village that has been in darkness for 40 years. It also helped facilitate a new school in a rural community in Edo state.

#StopSuspectParade was another advocacy we initiated in 2018 to stop security operatives and journalists from dehumanising crime suspects. We had the privilege to read an open letter at the 10th Wole Soyinka Center for Journalism Award where prominent journalists including human rights activist and lawyer, Femi Falana SAN, sued to protect suspect rights.

In essence, this advocacy has gained massive traction across the country, helping to reduce the rate of media molestation of suspects.



### Investing in the People of Nigeria

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After this, BudgIT held a national event in partnership with Channels TV to deepen conversations on this issue and chart a way forward. We are paying more attention to how to expand the quality of Nigerian human assets through sustained investment in social sectors.

Over 1.5m Nigeria watched the event, providing us feedback to be sent to the Presidency in 2019.



### SOCIAL MEDIA QUOTES

Tracka.ng @TrackaNG - 14 Nov 2018 We have Hon. Adedapo Lam Adesina Honourable Member, Ibadan North-East/South-East

Kindly join the conversation.

#TrackaLaunch #GetInvolved



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Shakir Akorede

I don't even care what anyone opines about @BudgITng. The startling ways you make it hard for govts and public officials to nosh accountability have just earned you a page-long feature in my new piece for @wef.

This thread is yet another justification for the encomiums.

#### Kudos!



Following



### Projects and Institutional Advocacy



The ability to leverage partnerships to achieve a common goal is vital in the civic space. Thus, for a balanced and stable society, partnerships should not be one-sided, but equal and fair. BudgIT, through partnerships with civil societies and support from donor agencies, has been able to bring a balance to civic engagement by bridging the gap between governments and the people.

#### Open Government Partnership: Open

Alliance, a coalition working to strengthen civil society organisations working in the Open Government Partnership (OGP), welcomed new members from across Nigeria in 2018, increasing membership to 157 by the end of the year. These include Anambra, Abia and Jigawa, Kaduna, Kano, Niger, Edo, Enugu and Ebonyi.

The status of subnational inclusion in Nigeria is remarkable following the global recognition of Kaduna State Government at the OGP Summit in Georgia in July 2018. On the heels of this development, Kano, Ondo, Oyo, Anambra, Imo, Enugu, Ebonyi, Niger, Abia, Edo, Bayelsa, Jigawa and Rivers states have all began processes for inclusion.

Thanks to the intense campaign for transparency at the sub-national level, Ebonyi joined the list of states that have declared their intention to collaborate with BudgIT on improving their fiscal transparency and accountability.

Besides, Open Alliance Nigeria also engaged non-state actors in Oyo, Ondo, Anambra, Ebonyi, Niger, Rivers, Abia, and Imo states on the co-creation process, capacity building on OGP to engage relevant stakeholders and, in some cases, assisted in developing a draft CSO state action plan.

**Oxfam Inequality Project:** Under the Oxfam project on inequality, BudgIT continued in its bid to stem the tide of inequality in the country. Five opinion articles on inequality, written by renowned writers, were published on the The Cable Newspaper, a popular online newspaper.

BudgIT facilitated two interactive sessions with media practitioners, government agencies and other CSO stakeholders to centralise matters of inequality in conversations leading to the 2019 elections. We also published a research analysis of the core issues that drive inequality in Nigeria followed by an evidence-based video that highlighted the issue in compelling details thus boosting awareness on how inequality intersects elections in the nation.

BudgIT held four (4) radio interactive sessions treating different dimensions and drivers of inequality. The radio sessions feature experts from civil society, development analysts, media and from among F4D partners. The collaboration with F4D partners is helping to amplify major messages on inequality and the urgency for action- among policymakers and the general public.

BudgIT held town hall meetings across the key states of the federation - Ondo, Nasarawa, Delta and Lagos on the need to shun vote buying and make credible choices during election time. BudgIT also hosted a two-day stakeholders forum on issues of the key drivers of inequality in Nigeria across key sectors of education, health, housing and fiscal inequality, and how these can be used to drive conversations towards the 2019 elections.

Through support from Open Society for West Africa, BudgiT strengthened capacity in eight states, improved CSOs capacity to intervene in the Open Government Partnership.

With support from OXFAM, BudgIT held town hall meetings across the key states of the federation in selected states of Ondo, Nasarawa, Delta and Lagos on the need to shun vote buying.



**The National Assembly:** We are glad that increased budgetary allocation to the health sector was passed by the National Assembly. Though this may not be totally credited to BudgIT's effort alone, we recognise our contribution to this result through our publication on inequality that was shared with the government, creating deeper interest on contextual issues around inequality.

We equally sent a memo to NASS on the budgetary allocations to health and education sectors, demanding the legislature to increase allocations to both sectors.

**MacArthur Foundation:** With support from the MacArthur Foundation, we started the year with the analysis of proposed budgetary allocation to the education sector both at federal and state levels.

We particularly focused on states that make their budgets public. Infographics were created and shared on all social media platforms which triggered robust online engagements, leading to further discussions with state actors and CSOs on reforms and implementation of capital projects in the education sector.

BudgIT held an education summit titled "Financing & The Context of Corruption" during which over 500 CSOs and education experts talked about the cost of corruption in the sector. Dr. Shaubi, represented the Registrar of the Joint Admissions and Matriculation Board (JAMB) and spoke on the agency's reforms to minimise corruption.

We used the instrument of Freedom Of Information (FOI) to demand from the Universal Basic Education Commission (UBEC) the unaccessed funds and work plans of Kaduna and Lagos State Universal Basic Education Board (SUBEB). The analysis shows that a total sum of N101.63bn has not been accessed by 31 States as at December 31, 2018, while Jigawa state is the only state that accessed half of its grant in 2018.

These findings were conceptualised in infographics and dully shared on our social media channels. This bolstered citizen engagement and encouraged public use of the CSO reporting platform on UBEC official website, a replicate of the i-report on the budget office website.

Access NG Programme: Cost of Corruption and Open NASS series kicked off late last year with the Auditor General of the Federation report, focusing on Value for Money. We looked at how embezzled funds impact negatively on the economy. The central target of the campaign is to see NASS give unwavering attention to the submitted report.





### **Our People**, Our Strength



The strength of a sports team is largely linked to the strength— cohesively harnessed—of individual players.

At BudgIT, just as in sports, we believe in fielding the "best players" working collaboratively to achieve a common goal.

#### Winning the Talent War

For us, 2018 was a year with bright spots as we sought to win "the talent war." After identifying relevant skill and operational gaps, we infused new, amazing talents into the team. Our Principal Lead, Gabriel Okeowo was hired, after a rigorous search, as a succession strategy. Our Design Team was also strengthened when Damilola Ogundipe joined the "Humans of BudgIT" as Arts and Campaign Manager.

These infusions, without doubt, have been very strategic and fruitful as evident in our success stories. Talent development is not something we take lightly as it is our firm belief that people can only do better when they know better. In 2018, our employees proceeded on several local and international trainings to further enhance their development.

Our Finance Lead, Mariam Macaulay, was in Kenya for a training on Proposal Writing, Fund Raising, and Grant Management with the Asset Africa Institute. Likewise, our Head of Open Government and Institutional Partnerships, Tolutope Agunloye, attended the Transparency School in Lithuania.

Other six employees partook in the month-long Nonprofit Leadership and Management Program at the prestigious Lagos Business School. For us, indeed, talent development is second nature.

#### **People Analytics**

As a data-driven organisation, we leverage analytics to identify critical gaps in our people strategy. In 2019, we would be focusing more on diversity in the organisation as a strength. We aim to consistently scale up our Diversity, Equity, and Inclusion (DEI) rankings, giving everyone a fair and equal opportunity.

In 2018, we also offered Employee Assistance programmes. For instance, we ensured that all employees were vaccinated against Hepatitis B. We strive to live out our "Duty of Care" and foster a healthy, conducive workplace. Certainly, a healthy workforce is a productive workforce. We see to it that our compensation strategy remains competitive. A staff recognition system was implemented and staff after-work gettogether held in all the four quarters of 2018.

#### **Looking Ahead**

Culture, in the words of Peter Drucker, eats strategy for breakfast. We would be paying serious attention to revamping our corporate culture in 2019 by re-working and entrenching our core values deep into every facet of the organization. Also, as a way to properly encourage and reward sterling performance, our Performance Management System is being re-tooled and would be deployed in 2019.

At BudgIT, we pride ourselves in ensuring that we keep our staff engaged and motivated, always looking forward to the next day at work. This is the least we can do to give our employees the pride of place they deserve. Our people remain our strength.







Oluseun Onigbinde	-	Director
Gabriel Okeowo	-	Principal Lead
Joseph Agunbiade	-	Chief Technology Officer
Adeniyi Soleye	-	Human Resources Manager
Mariam F. Macaulay	-	Finance Lead
Atiku Samuel	_	Head, Research
Esohe Osinoiki	-	Monitoring and Evaluation Manager
Adewole Adejola	-	Program Officer, Tracka
Tobiloba Etikerentse	-	Accounts Officer
Segun Olaleye	-	Administrative Manager
Hafsat Ajia-Egbeyemi	-	Program Officer, Research
llevbaoje Uadamen	_	Head, Tracka
Ayomide Faleye	-	Open Alliance Coordinator
Temitayo Ogunlolu	-	Programme Officer, Technology
Tolutope Agunloye	-	Head, Open Government and Institutional Partnerships
Segun Adeniyi	_	Creatives Lead
Abel Akeni	-	Head, Extractives
Richard Ofunrein	-	Programme Officer, Creatives
Folahan Johnson	-	Programme Officer, Creatives
Henry Omokhaye	-	Programme Officer, Tracka
Olaleye Olaniyi	-	Programme Officer, Research
Ibrahim Aishat Abiodun	-	Administrative Officer
Kehinde Obadare	-	Programme Officer, Research
Adejoke Akinbode	-	Program Officer, Extractives
Thaddeus Jolayemi	-	Research Intern
Adeseolu Funmilayo	-	Accounts Officer
Damilola Ogundipe	-	Arts and Campaign Manager
Eniola Oladipo	-	Programme Officer, Creatives
Oyebola Agunloye	-	Programme Officer, Research
Zhyno Amagada	_	Janitorial Assistant
Ama Bassey	-	Programme Officer, OGIP
Iyanuoluwa Bolarinwa	-	Manager, Civic Hive
Fauziyyah Abdulrahman	-	Accounts Intern
Oluwatosin Iseniyi	-	Research Intern
Uchechukwu Onuorah	-	Intern, Tracka
Yewande Adisa	_	Front Desk Officer
Ann Arinze	-	Intern, OXFAM Programme
Umezulike Izuchukwu	-	Corps Member
Seyi Dansaki	-	Janitorial Assistant
Tunde Harrison	-	Janitorial Assistant
Edidiong Isong	-	Programme Officer, Technology





Ms. Josephine Nzerem Mr. Tunji Lardner Mr. Alan Hudson Ms. Charlotte Ashamu Mr. Bosun Tijani Mr. Oluseun Onigbinde Mr. Joseph Agunbiade Ms. Mariam F. Edun Chairman, Advisory Board Member, Advisory Board Secretary, Advisory Board

#### A few updates

Oluseun Onigbinde, co-founder and lead partner, joined Obama Foundation Scholars Program at Columbia University. His official title is simply known as Director. He has taken an operational leave from the organisation to focus more on strategy and fundraising.

BudgIT plans to open a global office, based in Washington to deepen its partnerships with the impact investors/donors and also act as a support centre for its sub-regional expansion across West Africa.

BudgIT's current board will be completing their term in 2019 and we have four board positions which will be open by April 2019. Board members are open to serve for two terms of two years each. Terms are renewed based on active performance and support to the organisation.











#### **BUDGIT FOUNDATION**

Consolidated Statement of Financial Activities (Including Income and Expenditure Account)

For The Year ended DEC 2018

	FY 2018		FY 2017	FY 2017
	NGN	USD	NGN	USD
nflows				
Grants and Project Finances	537,468,120.00	1,492,967.00	271,614,075.00	754,483.54
Infographics Income	6,489,720.00	18,027.00	29,257,338.49	81,270.38
Other Income*	36,266,324.37	100,739.79	23,521,637.69	65,337.88
nterest Income	1,068,436.40	2,967.88	1,602,179.94	4,450.50
2017 funds (Previously Held)			203,663,520.00	565,732.00
Total Incoming resources	581,292,600.77	1,614,702	529,658,751.1	1,471,274.3
Expenditure				
Personnel Cost	133,155,745.49	369,877.07	117,773,205.24	327,147.79
Training Cost	5,947,400.00	16,520.56	5,495,000.00	15,263.89
Travels	19,952,442.73	55,423.45	38,770,077.85	107,694.66
IT Expenses	7,538,229.30	20,939.53	6,035,105.24	16,764.18
Tracka Project Costs	70,558,524.00	195,995.90	35,571,349.62	98,809.30
Adverts and Promotion	19,772,515.00	54,923.65	13,362,476.56	37,117.99
Infographics & Ilustration	283,921.20	788.67	340,000.00	944.44
Staff Liabilities	15,160,000.00	42,111.11	53,816,729.08	149,490.91
Event & Workshops	104,495,799.63	290,266.11	28,876,095.45	80,211.38
Taxes	9,680,561.47	26,890.45	11,999,117.43	33,330.88
Rent	16,918,334.00	46,995.37	14,844,532.74	41,234.81
BudgIT Expansion Projects	140,000,000.00	388,888.89	215,000,000.00	597,222.22
Publications	16,743,000.00	46,508.33	10,366,084.21	28,794.68
External Support	10,407,000.00	28,908.33	5,112,263.16	14,200.73
General and Admin. Expenses	60,548,658.81	168,190.72	53,438,889.86	148,441.36
Bank Charges	979,873.46	2,721.87	1,515,876.03	4,210.77
Total Resources Expended	632,142,005	1,755,950	612,316,802.47	1,700,880.01
Net Incoming resources	(50,849,404.32)	(141,248.35)	(82,658,051.35)	(229,605.70)
Opening Balance	131,719,788.65	365,888.30	214,377,840.00	595,494.00
Net Position	80,870,384.33	224,639.96	131,719,788.65	365,888.30

Exchange Rate: USD=360

\*Taxable income from our for - profit unit, held in trust solely for BudgIT Foundation towards sustainability".

This represents a fair position of the organisation but has not been certified by a reputable auditor.



### **Major Funders**

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Organization	Amount (USD)
Luminate	500,000
Bill and Melinda Gates Foundation	481,092
Open Society Initiative for West Africa/Open Society Foundations	173,878
John D. and Catherine T. MacArthur Foundation	150,000
Natural Resource Governance Institute	80,000
AccessNG Project (Partners Global/US State Department)	52,536
OXFAM in Nigeria	50,236



#### Laure Beaufils at the HIVE.



ANIKULAPO KUTI



### www.yourbudgit.com

### SIMPLIFYING THE NIGERIAN BUDGET

At BudgIT, we believe it is the RIGHT of every citizen to have access to, and also understand, public budgets. We also believe budgets must be efficiently implemented for the GOOD of the people.

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